

Programming at the Walla Walla Public Library

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1992-present

The history of programming at Walla Walla Public Library

We only had children's programming until 1992

We have always relied on Humanities WA - We used their speakers' bureau heavily in the beginning

We had a very low budget

Booked for Winter (now called Winter Reading Series) was our first popular program.

Big Idea Talks: Winter Reading Series (formerly Booked for Winter)

Takes place in January, February and March

One librarian works on this program. She picks a theme and 3 books (one for each month's program). Purchases 25 copies of each - 7 eventually go in *Book Club In A Bag*.

Local instructors lead the discussion. Sometimes they pick the book. Bonus: A teacher can build up the audience by giving extra credit for attending the program.

We don't use local authors for these programs. Instead, we try to use books which might be discussed in school. (learned this from patrons)

Costs & Promotions

Sample costs for Winter Reading Series

Books - \$850; Honoraria - \$300; Promotion/Printing \$350

Costs covered by local trust fund to which we apply through a letter.

We have gotten a discount for NPR advertising but we save it for big names because it is expensive.

We use rack cards. Place in new books. Place in businesses.

No longer do posters

Big Idea Talks

Northwest Authors

Jan. 19 – 7 p.m.

Sharma Shields presents her book *The Sasquatch Hunter's Almanac*. She has earned the Autumn House Fiction Prize and the Tim McGinnis Award for Humor.



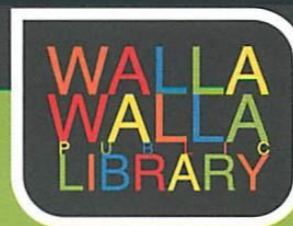
Feb. 9 – 7 p.m.

Bryce Andrews presents his book *Badluck Way*. He manages a Montana cattle ranch. He has appeared on PBS and work has been widely published.



March 23 – 7 p.m.

Alexis Smith presents *Marrow Island*. Her book *Glaciers* was a finalist for the Ken Kesey Award for Fiction. She received a fellowship from the Oregon Arts Commission.



Books to Go – It's personal shopping at the Library!

Circle the terms that appeal to you:

Character-driven Plot-driven

Disturbing Dramatic Fast-paced

Funny Heartwarming Moving

Offbeat Thought-provoking

Do you enjoy non-fiction?

Arts Biography Current Events

Health History Nature

Poetry Religion & Spirituality

Science Self-help Travel


Do you like audiobooks? Yes No

Anything else you'd like to tell us?


Cut & leave this yellow form with staff.

"If you only read the books that everyone else is reading, you can only think what everyone else is thinking."
- Haruki Murakami

Looking for more?




Find your next read.



Find these resources at wallawallapubliclibrary.org on the Research Tools & Databases page.

NoveList offers read-alike suggestions, discussion guides, and more.

NextReads sends monthly e-mail updates on new releases and suggested titles in your favorite genres.



Walla Walla Public Library
238 East Alder Street
Walla Walla, Washington 99362 | 509-527-4580
<http://www.wallapublib.org/>

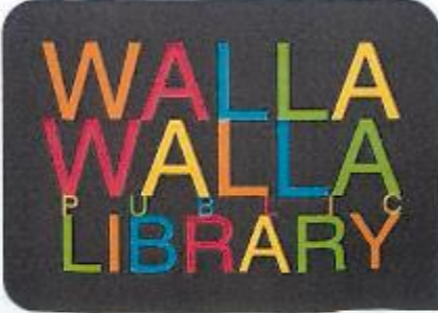
Books to Go!

Summer Reading for Adults

Sign up today!

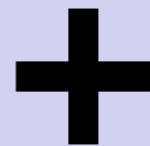
Book bags available for pick up:

June 26
July 17
August 7



- Popular
- Staff loves it.
- Check them out to the patron ahead of time.
- Takes a staff who love books and are familiar with readers' advisory tools such as Novelist.
- Staff is required to read 20 minutes a day (on the job) which supports Readers Advisory development.

Consider a Winter
Reading Series + “Books
to Go” to boost your
Library’s visibility.



Big Idea Talks

The birth of our Big Idea Talks in 2012

We used our strategic plan as a restart

We recognized a partner

We worked on really understanding our community

Big Idea Talks

Goal: Take “big ideas” and translate them into the context of our community. Take a big idea and imagine Walla Walla in terms of that idea.

Examples:

Walla Walla and Global Climate Change

The Role of Public Art in Walla Walla

Punishment in Walla Walla: What Should We Be Doing?

Walla Walla and the State of the State for Latinos

Big Idea Talks



Big Idea Talks

Support from
humanities WASHINGTON

Dorothy Van Soest
The Death Penalty
 May 6 — 6:30 p.m.

Capital punishment, more than any other public issue, has given rise to considerable differences of opinion in U.S. society. Why is it so divisive and so complex?

In a presentation that is designed to promote cultural change and influence policy, author and educator Dorothy Van Soest facilitates an interactive group dialogue about the death penalty. She demonstrates how the death penalty issue is multi-faceted by weaving together personal connections, scientific research, life experience and creative storytelling. She also shares stories of ordinary people facing extraordinary situations and how they have found the courage to transform themselves and the world around them.

Dorothy Van Soest is Professor Emeritus and a former dean at the University of Washington. A writer, social worker, and activist, she has published nine books, over fifty journal articles, essays, and book chapters that tackle complex issues related to violence, oppression, and injustice.

Her novel, *Just Mercy*, published in 2014 by Ap-prentice House, personalizes the topic of the death penalty told through the perspective of a family. The book was informed by her widely acclaimed investigation of the lives of thirty-seven men executed by Texas in 1997, and inspired by the Texas Department of Criminal Justice's Victim Offender Restorative Mediation Dialogue program.

Van Soest holds an undergraduate degree in English literature and a Masters and Ph.D. in Social Work.

WALLA WALLA LIBRARY



Big Idea Talks

Brian McDonald
What Are Stories For?
 April 8 — 6:30 p.m.

WALLA WALLA LIBRARY

Programming beyond the Library

Big Idea Talks

Warren Etheredge
Writer & Cultural Conversationalist

Friday, October 6, 6:30 p.m.
Our language is our bond. Communication is our salvation. Thus, when Americans neglect or forget the meanings of words, we all suffer — particularly when those words serve as keystones of our democracy. Warren Etheredge believes if we would all reconsider the definitions of just five words — Curiosity, Compassion, Accountability, Success and Faith — and, in turn, commit ourselves to their promise, we can solve any problem and save our fracturing society.

Join us at CAVU Cellars for Words & Wine
175 East Aeronca Avenue, Walla Walla

WALLA WALLA LIBRARY

Big Idea Talks

Warren Etheredge
Saving America in 5 Words or Fewer
October 6, 6:30 p.m.
Join us at CAVU Cellars

WALLA WALLA LIBRARY

**Our first
“Words &
Wine”
modeled after
Humanities
WA
“Think and
Drink”**

Our upcoming program

Big Idea Talks



Tod Marshall
Washington State Poet Laureate

Poetry Matters

At Foundry Vineyards
November 8, 7 p.m.



(509) 524-4433 • wallawallapubliclibrary.org

Big Idea Talks



Tod Marshall
Washington State Poet Laureate

Wednesday, November 8, 7 p.m.

Marshall says, "Poetry matters—not just to poets, professors, and students; poetry matters to everyone... I've come to realize that the inner life that the arts and humanities can nurture is important to living deliberately and introspectively. So I am interested in how poetry and all of the arts can help us find our best selves."

Tod Marshall, an award-winning poet and a professor at Gonzaga University, is the fourth Washington State Poet Laureate. The event will also feature poets Katrina Roberts, Linda Andrews, Charles Potts, Janice King, Teri Zopf, Dan Lambertson, and J. Andrew Rodriguez.



Enjoy Words & Wine
at Foundry Vineyards

1111 Abadie Street, Walla Walla



Tips

Be distinctive: Brand it with a look. Be consistent by putting everything under the banner of your programming name (we call everything “Big Idea Talks”).

Ask teachers at your local community colleges and universities. We discovered that they are flattered, they enjoy grown ups, and there is often encouragement or expectations from the college to participate in their communities. And, you know in advance that they can speak to a group.

Negotiate with a local writer to write newspaper articles to ensure inclusion, accuracy and the right focus.

Inquire about local trusts for funding.

Copy other libraries. Share ideas.

Ask your neighboring libraries if you can share the travel costs of a speaker.

One really impressive author visit is worth multiple lukewarm ones.

Tips, cont.

Why pick a theme? (Ours is “Each Other’s Language”)

Themes help you to pick the speakers you want and are a gentle way to turn someone down.

Themes help you focus.

Consider your neighbor:

The artist you meet

Your neighbor’s interesting past or your friend with a PhD in Art History

Retired humanities teachers

A recently launched program



Your library books delivered to your home from Meals on Wheels and the Walla Walla Public Library's Books on Wheels program.

How it works!

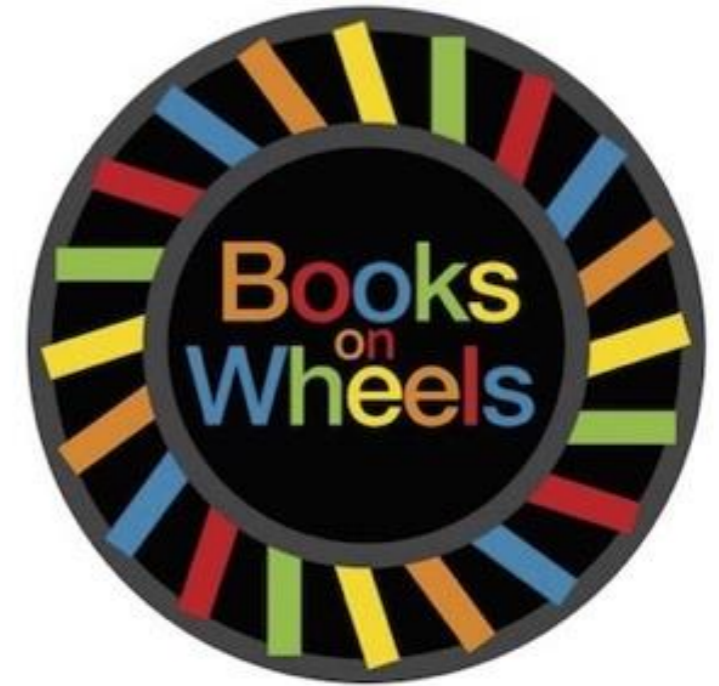
All you need to do to participate in Books on Wheels is be enrolled in the Meals on Wheels program.

Complete the library card application if you don't already have a library card.

Then fill out this form with your reading preferences and give it to your Meals on Wheels volunteer.

Library staff members will select books that we think will appeal to you based on your reading interests. Your Meals on Wheels volunteer will deliver your library books to you.

When you're done ask the Meals on Wheels volunteer to return your books for you and more books and materials will be delivered based on your request.



Books for You
from
Meals on Wheels
and the
Walla Walla Public Library



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